

New Mexico Clean and Beautiful – 2020 State Meeting

Wednesday - November 18, 2020

9:00 – 9:35am

Opening of Meeting

Facilitator – Lucy Stanus, NMTD

[Session Recording](#)

Welcome and Review of Agenda

[Miro \(Vision Work & SWOT\)](#) – Introduction and Training

1. Where in New Mexico?
2. KWL Chart

9:35 – 9:45am

NMCB Advisory Committee Update

Facilitator – Debbie Homer, NMCBAC Chair

[Session Recording](#)

History of NMCB Advisory Committee

Accomplishments of Committee

9:45 – 10:30am

Visioning Work

Facilitator – Lucy Stanus, NMTD

Breakout Facilitator – Holly Kelley (#1); Felicia DePaula (#2); Deborah Torres (#3)

[Session Recording](#)

[Miro \(Vision Work & SWOT\)](#) – What does a clean and beautiful NM look like?

1. Individual Responses
2. Gallery Walk
3. Breakout Rooms – Open Dialogue
4. Breakout Summaries

10:45 – 11:30am

SWOT Analysis

Facilitator – Lucy Stanus, NMTD

Breakout Facilitator – Holly Kelley (#1); Felicia DePaula (#2); Deborah Torres (#3)

Session Recording

Miro (Vision Work & SWOT) – Strength, Weakness, Opportunity, and Threat

1. Individual Responses
2. Gallery Walk
3. Breakout Rooms – Open Dialogue
4. Breakout Summaries

12:30 – 1:30pm

Goal #1 – End Littering

Facilitator – Lucy Stanus, NMTD

Session Recording

Mentimeter Poll – What projects do you work on to end littering?



Panel Discussion

1. Diane Wikler, Keep Albuquerque Beautiful - [Junk Jog](#)
2. Carol Branch, Keep Santa Fe Beautiful – Toss No Más
3. Mara Salcido, Lea County – [Virtual Clean-up](#)
4. David Tetreault, Keep Ruidoso Beautiful – [Litter Kits, Receptacles](#)

Q&A – wrapping up by 1:10pm

Miro (NMCB Goals Work) – Strategy Mapping

1:30 - 2:30pm

Goal #2 - Reduce Waste

Facilitator - Lucy Stanus, NMTD

Session Recording

Mentimeter Poll - What projects do you work on to reduce waste?



Panel Discussion

1. Angelica Gurule, Los Alamos County - [Composting](#)
2. Thalia Pantoja, Keep Roswell Beautiful - [Recycled Art Project](#)
3. Linda Stevens, Artesia Clean and Beautiful - E-waste Recycling
4. Sarah Pierpont, NM Recycling Coalition - [Repair Clinics](#)

Q&A - wrapping up by 2:10pm

Miro (NMCB Goals Work) - Strategy Mapping

[illegible]

1. Koryn Misbach, Keep Rio Rancho Beautiful – [Urban Canopy, Tree Stewards](#)
2. Thalia Pantoja, Keep Roswell Beautiful – [Arbor Day Seedlings Giveaway](#)
3. Elizabeth Juarros, City of Las Vegas – [Gallinas River Park](#)
4. Joe Padilla, Keep Luna County Beautiful – [Community Murals, Graffiti](#)

Miro (NMCB Goals Work) – Strategy Mapping

3:30 – 4:30pm

Goal #4 – Empower Youth

Facilitator – Lucy Stanus, NMTD

Session Recording

Mentimeter Poll – What projects do you work on to empower youth?



Panel Discussion

1. Diane Wikler, Keep Albuquerque Beautiful – [Youth Interns](#)
2. Josh Sides, Keep Alamogordo Beautiful – Youth Leadership
3. Elizabeth Juarros, City of Las Vegas – Education, Youth Interns
4. Koryn Misbach, Keep Rio Rancho Beautiful – [GAC Campus Contest](#)

Q&A – wrapping up by 4:10pm

Miro (NMCB Goals Work) – Strategy Mapping

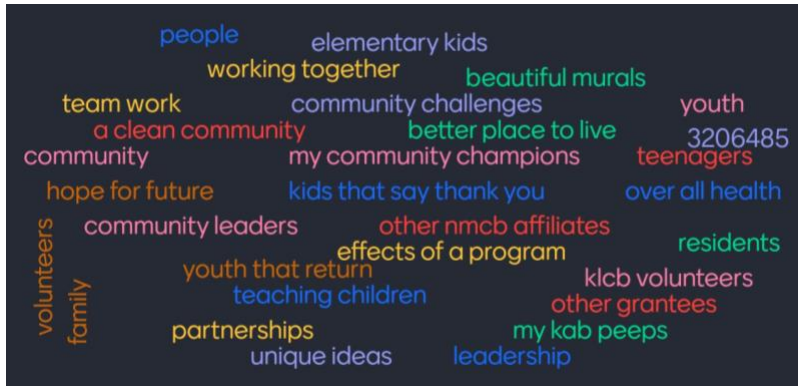
4:30 - 4:45pm

Closing of Day One

Facilitator – Lucy Stanus, NMTD

[Session Recording](#)

Mentimeter Poll – What inspires you?



New Mexico Clean and Beautiful – 2020 State Meeting

Thursday - November 19, 2020

9:00 – 10:00am

Keep America Beautiful Affiliates

Facilitators – Jason Smith, KAB; Lucy Stanus, NMTD

[Session Recording](#)

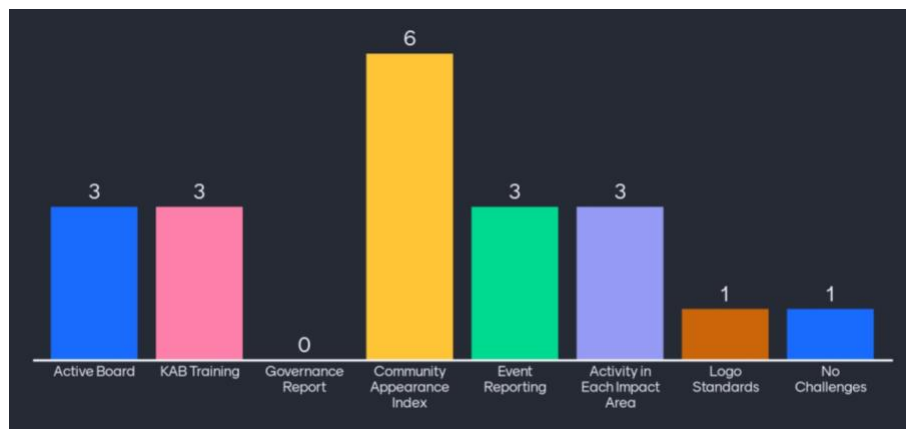
[Presentation Slides](#)

[President's Circle Work Plan](#)

KAB Update

Benefits of President's Circle

Mentimeter Poll – Which President's Circle requirements have been a challenge?



President's Circle Requirements

- Active Board/Committee
- Active Affiliate Leader
- Affiliate Leader attends 6 hours of KAB training annually
- Governance Report
- Update Affiliate Profile
- Community Appearance Index
- Event Reporting
- Pay Affiliate Fee
- Activity in each Impact Area (End Littering, Improve Recycling, Beautify Communities)
- One Shared Brand Logo Standards

President's Circle Due Dates

KAB Volunteer Portal

Open Discussion

10:00 – 10:45am

Regional Break-out: South-East

Facilitators – Thalia Pantoja and Mary Garwood, NMCB Advisory Committee

Technical Support - Felicia DePaula, NMTD

[Session Recording](#)

- *What projects are regional partners working on for FY21?
- *What are regional partners' support needs?
- *What are some recommendations for utilizing this regional network?

Regional Break-out: Central

Facilitator – Judy Cunningham, NMCB Advisory Committee

Technical Support - Deborah Torres, NMTD

[Session Recording](#)

- *What projects are regional partners working on for FY21?
- *What are regional partners' support needs?
- *What are some recommendations for utilizing this regional network?

Regional Break-out: North-East

Facilitator – Lucy Stanus, NMTD

[Session Recording](#)

- *What projects are regional partners working on for FY21?
- *What are regional partners' support needs?
- *What are some recommendations for utilizing this regional network?

10:45 – 11:30am

Regional Break-out: South-West

Facilitator – Irene Holguin and Joe Padilla, NMCB Advisory Committee

Technical Support - Felicia DePaula, NMTD

- *What projects are regional partners working on for FY21?
- *What are regional partners' support needs?
- *What are some recommendations for utilizing this regional network?

Regional Break-out: North-West

Facilitator – Debbie Homer, NMCB Advisory Committee

Technical Support - Deborah Torres, NMTD

[Session Recording](#)

- *What projects are regional partners working on for FY21?
- *What are regional partners' support needs?
- *What are some recommendations for utilizing this regional network?

Regional Break-out: North-Central

Facilitator – Lucy Stanus, NMTD

[Session Recording](#)

- *What projects are regional partners working on for FY21?
- *What are regional partners' support needs?
- *What are some recommendations for utilizing this regional network?

11:30 – 12:30pm

Goal #5 – Improve Program Capacity

Facilitator – Lucy Stanus, NMTD

Breakout Facilitator – Holly Kelley (#1); Felicia DePaula (#2); Deborah Torres (#3)

Session Recording

Miro (Vision Work & SWOT) – Final Edits

1. KWL Chart
2. SWOT Analysis – Gallery Walk

Mentimeter Results – How would you like to see your C&B program grow?
How can NMTD better support C&B partners?

Breakout Rooms – Open Dialogue

Breakout Summaries

Miro (NMCB Goals Work) – Strategy Mapping

12:30pm

Closing of 2020 Meeting

Thanks to all our panelists and attendees!

Mentimeter Results – What are some COVID-safe practices that you will implement?
Thank you everyone! Send some love.