
New Mexico Clean and Beautiful

State Affiliate of Keep America Beautiful

➤ Participate in the State Leaders Council



How can NMCB support KAB affiliates in NM?

NM Clean and Beautiful Goals

1. End Littering
2. Improve Recycling
3. Beautify Communities
4. *Empower Youth*
5. *Increase Program Capacity*

NMCB can offer funding support:

- Projects leveling up to the KAB impact areas
- KAB Affiliate Certification Costs
- KAB Affiliate Annual Dues
- KAB Affiliates who achieve President's Circle are eligible for funding to attend the KAB Annual Conference

- Technical Assistance for projects leveling up to KAB impact areas and requirements

Why does NMTD value KAB affiliation?

Leverage the Volunteer Network

- National Name Recognition
- KAB Volunteer Portal for recruitment as well as volunteer management and outreach

Leverage the Collective Knowledge

- National network of communities working to keep communities clean, green, and beautiful
- Access to best practices through the affiliate network and KAB research/resources
- Professional Development opportunities through webinars and KAB conferences

Leverage the Funding Opportunities

- Eligible for In-Kind Donations
- Eligible to apply for grants such as Cigarette Litter Prevention Program, among many others

Questions? and Answers



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