

Step-By-Step Guide

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FY24 Clean and Beautiful Program

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## What is a Quarterly Milestone?

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Quarterly Milestone Reports (QMR) are meant to serve as a communication tool between the New Mexico Tourism Department and Clean & Beautiful Grant Partners.

The QMR should provide a snapshot of the successes, challenges, and progress of grant-funded projects to date.

# What is the . purpose of a Quarterly **Milestone Report?**

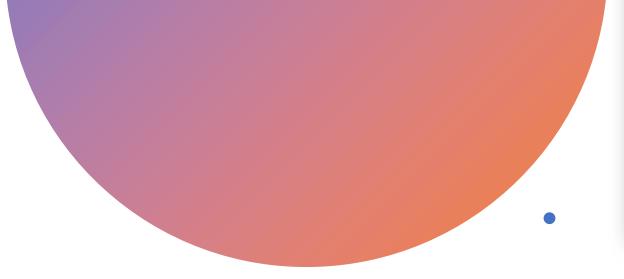
The purpose of the Quarterly Milestone Report is to:

- Gather information on the status and progress of projects to ensure deliverables will be met by the end of the grant cycle.
- Highlight the potential need for grant administration and/or project implementation support from NMTD.
- Identify opportunities for growth within the state program and trends in assistance needs amongst partners.
- Compile information on successful projects completed to-date in order to share with external partners.

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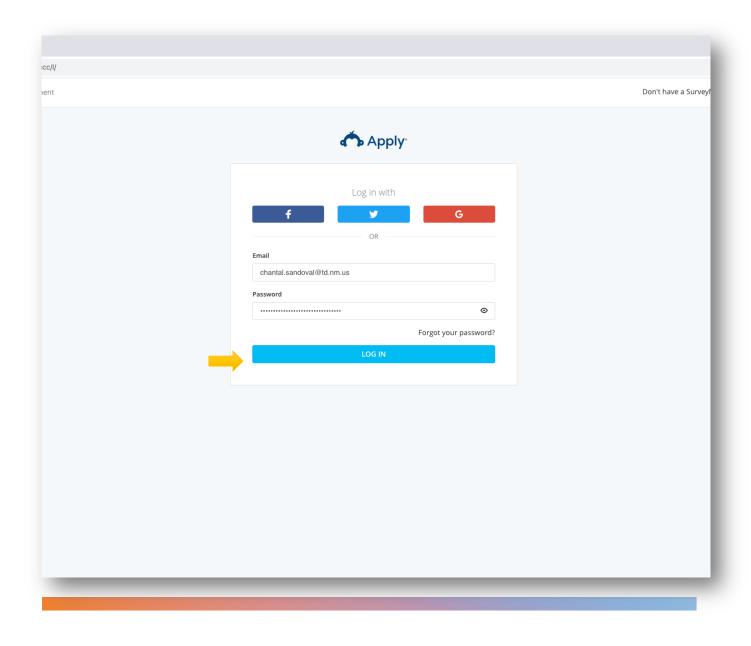
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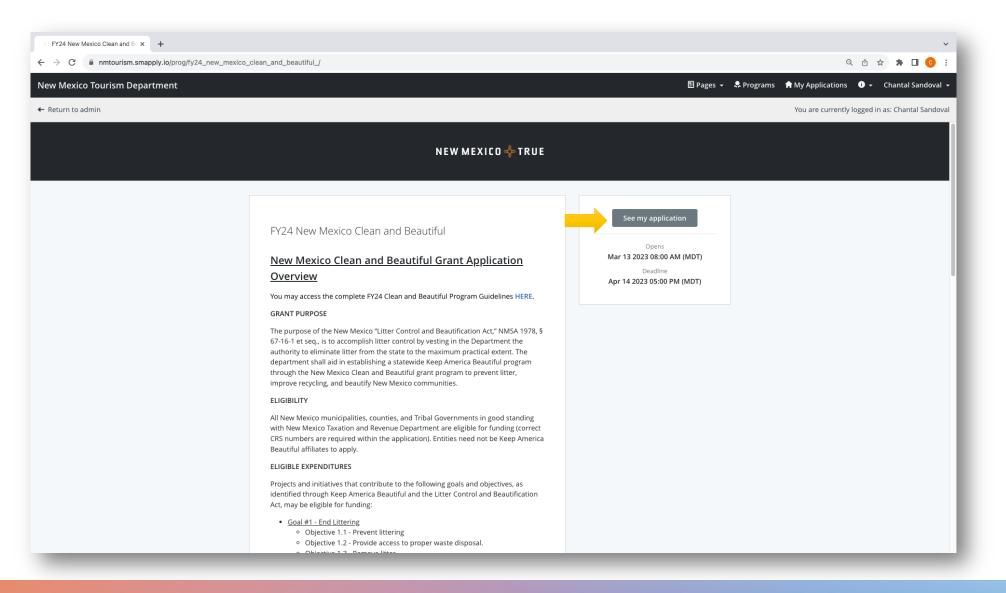
## Where to complete report

#### New Mexico Tourism Departme × + ← → C @ nmtourism.smapply.io Q 🖞 🖈 🖪 🙆 NEW MEXICO 🔶 TRUE Welcome to the New Mexico Tourism Department's online application portal! Find the grant program that works best for you! New Mexico True offers four programs to assist partners with marketing their destinations and visitor experiences, building and maintaining attractive communities, and developing profitable and sustainable tourism products. Click on the links below to learn more: check eligibility requirements: and access application forms, deadlines, and criteria, Thank you for your interest and all you do for New Mexico. We look forward to working together! Cooperative Marketing and Advertising: With a 2-to-1 dollar match\* (\*Awards pending funding outcomes of 2023 Legislative Session) and access to preferred media rates, "CoOp" supports your efforts to attract visitors to the destination and its visitor experiences. Award recipients leverage the power of New Mexico True and its marketing muscle, building on millions of cumulative brand impressions and underscoring our position as the primary destination for venturesome travelers. Learn more about the Cooperative Marketing & Advertising grant program HERE. New Mexico Clean & Beautiful: The purpose of the New Mexico "Litter Control and Beautification Act." NMSA 1978. § 67-16-1 et seg., is to control litter by authorizing the New Mexico Tourism Department (NMTD) to eliminate litter from New Mexico to the maximum p extent through a state-coordinated plan of education, control, prevention, and elimination. Therefore, NMTD distributes funds throughout the state to fulfill program goals and objectives that promote citizen engagement, reduce blight, and further beautification and waste diversion efforts, keeping New Mexico a clean and beautiful place to live, work, and play, Learn more about the New Mexico Clean and Beautiful program HERE. Destination Forward Grant Program: The Destination Forward Grant Program is composed of two complementary tiers: Tierl: Planning, Design and Programming and the Tierli: Construct, Equip, Modernize and Renovate. The purpose of the Destination Forward Program is to support tourism infrastructure projects within New Mexico by helping New Mexican communities become and sustain viable tou destinations. The program provides matching funding to tourism stakeholders within New Mexico to support the implementation of viable tourism infrastructure projects. Learn more about the Destination Forward Grant Program HERE. Tourism Event Growth & Sustainability Program (TEGS): This program provides technical assistance (Event Accelerator), sponsorship (Event Sponsorship), and marketing and advertising (CoOp Events Marketing Program) to tourism events within New Mexico to support their growth and improvement. Learn more about the Tourism Event Growth & Sustainability Program HERE. Sign Up for Tourism Talk to receive announcements about the next grant cycle, when it opens, and where to complete the online

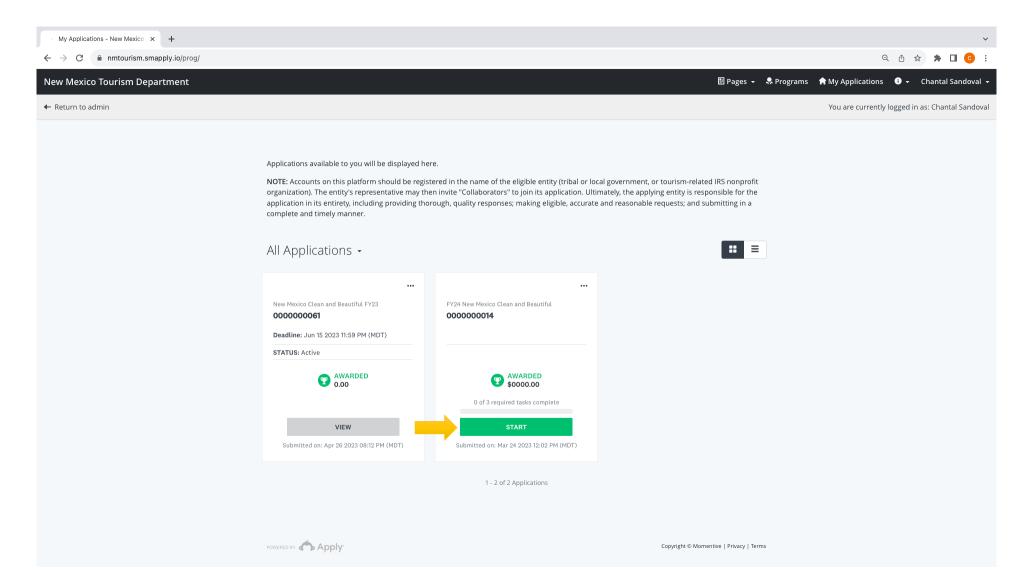
## Log-in



## **Select See My Application**

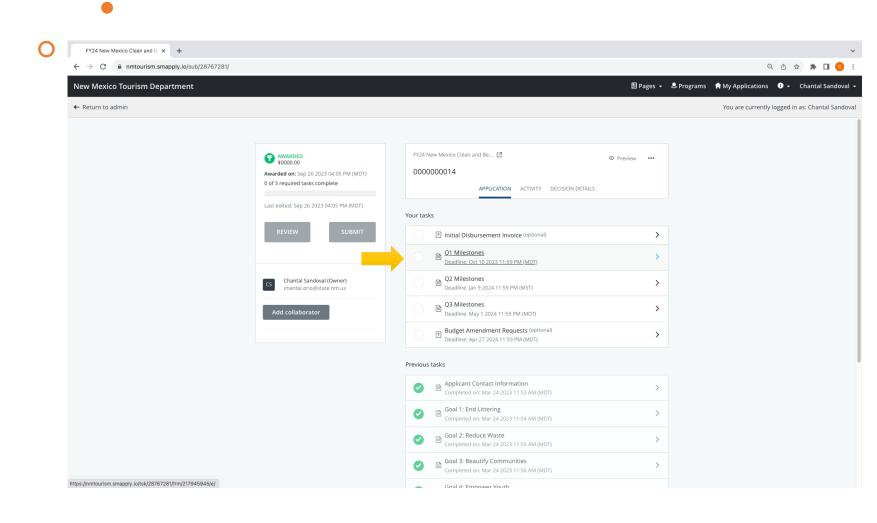


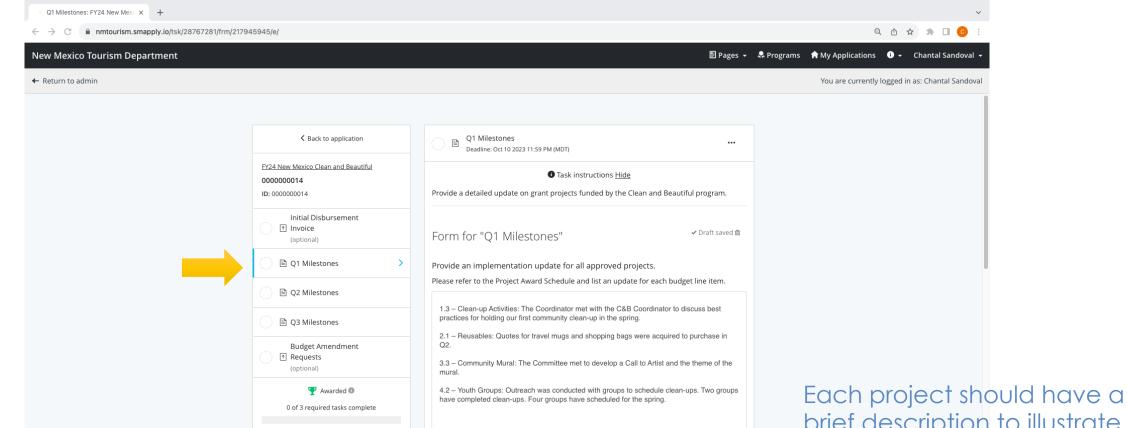
### **Select FY24 Application**



# **QMR Tasks**

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brief description to illustrate your projects' progress thus far. Planning tasks can also be included as a milestone update.

### **Question 1**

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Pivot your program as challenges arise, in accordance with the approved Project Award Schedule (Exhibit A of the Grant Agreement). Expenditures should level-up to the program objective, deliverable (line-item name), and allocation found in the approved Project Award Schedule in order to be eligible for reimbursement.

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Describe any existing or anticipated challenges towards grant implementation.	
Detail how project plans have been adjusted to address those challenges.	
1.3 – Clean-up Activities: A fall clean-up was not feasible due to changes in staff. We will submit a Budget Amendment Request in Q2 for a new project.	
2.1 - Reusables: No current challenges.	
3.3 – Community Mural: The original location of the mural is no longer feasible. The Committee will meet in Q2 to determine a new location.	
4.2 – Youth Groups: School groups are not permitted to participate in clean-ups due to restrictions, so less groups have signed up than anticipated. In Q2 we will conduct outreach on the radio and with sports clubs.	

### **Question 2**

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Indicate any needs you may have for technical assistance or grant administration assistance. Questions, concerns, and suggestions can also be included. NMTD will use this information to identify the needs of the individual grant partner as well as the NMCB network overall. Describe how NMTD can support your program's success during Quarter 2 and any needs you may have for technical assistance.

1.3 - Clean-up Activities: no assistance needed at this time.

2.1- Reusables: NMTD can support our co-branding efforts for travel mugs. We will need help with the placement of KNMT logo as well as our own. We will also ask for guidance on color choice of the mugs.

3.3 - Community Mural: no assistance needed at this time.

4.2 - Youth Groups: NMTD can assist in supporting me with youth outreach implementation for our second clean-up effort in the spring. We will create co-branded advertisements for the events.

### **Question 3**

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Do you anticipate needing a Budget Amendment Request?
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- Do you anticipate exceeding the 10.0% allowed budget variance for any approved line items on the approved Project Award Schedule?
- Do you anticipate not being able to spend the full grant award based on the current Project Award Schedule?
- Are any of these approved projects no longer feasible?

★ If you answered yes to any of the above, you will need to submit a Budget Amendment Request.



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Photos will provide NMTD a visual of the progress of projects to-date. If your project is not yet complete, and is location-based, please upload photos to demonstrate the current phase. Also upload all paid promotions and advertising funded through the grant. NMTD may utilize these photos or advertisements for promotional purposes to further demonstrate the impact of the NMCB network.

#### Photos and Advertisements

Please provide progress photos to demonstrate each project's status. Before and after photos of clean-ups are appreciated. Paid advertising should also be uploaded. In the file name, please include the project name. \*Disclaimer – Uploaded photos may be utilized by NMTD for internal and external communications.\*

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I	Description :					
	Our artist has submitted th	neir initia	l render	ing of t	the community mural.	
					Characters Entered: 73	Maximum: 255



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NMTD is requesting this information to see how partners are utilizing earned media to promote volunteer opportunities and completed projects. These media mentions may be used by NMTD to further promote your program's success.

Media Mentions	
Please link any earned-media ment	tions of grant project implementation, if applicable.
Article Link #1	
Article Link #2	
Article Link #3	
Article Link #4	
Article Link #5	



Q1 Milestones: FY24 New Mexi × +	×
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## Save & Continue Editing

The save and continue editing function allows you to add information into your QMR without submitting the report to NMTD. This is a useful tool to keep track of your progress throughout the quarter. NMTD will not review the QMR until it has been submitted.

	Q1 Milestones:	FY24	New	Mexi	×	
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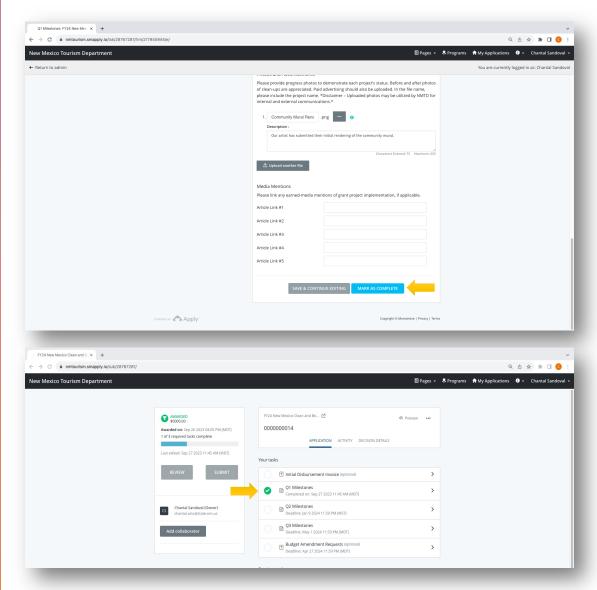
K Back to application FY24 New Mexico Clean and Beautiful 000000014 ID: 000000014 Initial Disbursement ↑ Invoice (optional) Q1 Milestones > Q2 Milestones Q3 Milestones Budget Amendment ↑ Requests (optional) 👎 Awarded 🕕 0 of 3 required tasks complete Last edited: Sep 26 2023 04:26 PM (MDT)

## Save & Continue Editing

If you see a half green circle to the left of your Quarterly Milestone Report task, this indicates your task is in progress, but has not yet been submitted to NMTD. Mark as Complete

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If you see green check mark to the left of your Quarterly Milestone Report task, this indicates your report has been submitted and no further action is required.

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## Frequently Asked Questions

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### Q: Why do the Quarterly Milestone Report tasks not appear when I log-in to the grant portal?

A: If you are unable to see the Quarterly Milestone Reports on the grant portal, the grant agreement may not yet be fully executed. Once the agreement has been fully executed, NMTD staff will notify the entity and additional options will appear on the grant portal. You will then have the ability to submit Quarterly Milestone Reports on the portal.

#### Q: Should I strictly adhere to the Quarterly Milestones outlined in the original grant proposal?

A: Use the Quarterly Milestones submitted with your grant application as a guide for project implementation. However, these original milestones can be adjusted based upon the awarded amount of funding and the current realities of your program.

## **Frequently Asked Questions**

#### Q: Can I add information into the Quarterly Milestone Report task throughout the quarter?

A: Yes, feel free to take notes and document progress throughout the quarter. Click the save and continue editing button after inputting information to save a draft of the report. When the report is finalized and ready for review, click the mark as complete button. NMTD will only review your completed report after the deadline has passed.

#### Q: How early should I complete my Quarterly Milestone Report?

A: Submit as close to the deadline as possible so that NMTD can get a clear snapshot of all progress to-date.

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## Frequently Asked Questions

Q: Do I need to include metrics with my report?

A: No, metrics are not necessary to include with your Quarterly Milestone Report. This data should be compiled throughout the year and will be reported in the End-of-Year Report with the Final Reimbursement Packet.

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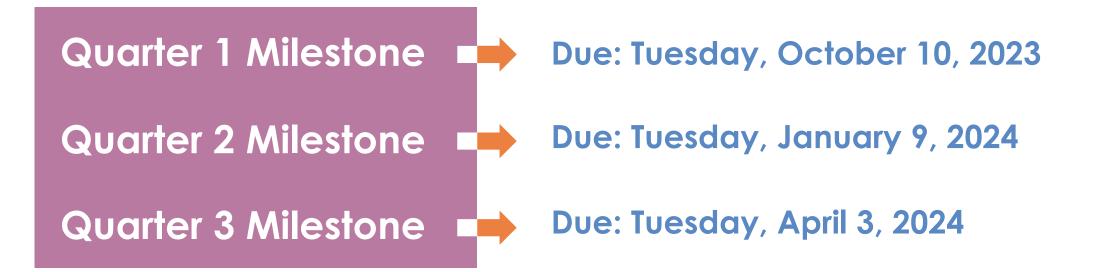
#### Q: Do I need to include financial information on grant expenditures with my Quarterly Milestone Reports?

A: No, NMTD will not accept financial information with the Quarterly Milestone Reports. Please do not upload any receipts, invoices, or proof of payments. All financial information should be submitted with the Final Reimbursement Packet. Please reference the FY24 Grant Guidelines (Exhibit B of the Grant Agreement) for the reimbursement schedule and requirements.

#### Q: How much time should I dedicate to completing my Quarterly Milestone Reports?

A: Responses within the Quarterly Milestone Report should be brief, while still providing NMTD with a clear and up-to date snapshot of all approved grant projects. The length of the reports will depend on the complexity of your grant projects.

## **Quarterly Milestone Due Dates**



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## Questions



# Contact NMTD

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### **Chantal S. Sandoval**

Clean and Beautiful Program Coordinator

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